

AI MARKETING PROMPTS

AI Starter Prompts for Small Businesses



Save time. Stay consistent. Still sound like YOU.

IDEAS & INSPIRATION

Get unstuck with fresh content and campaign ideas.

- “Give me 10 engaging content ideas for a [type of business] in [location] that would appeal to [target audience].”
- “What are 5 fun and simple marketing ideas I can try this month on social media?”
- “Suggest blog post titles that answer common questions my customers ask. Ask me questions until you have enough information”
- “What are some seasonal themes I could use for my content this [month/season]?”
- “Create a simple 4-week content plan for my [type of business].”
- “What are some creative ways to promote my business without spending much money?”

SOCIAL MEDIA

Create captions, carousels, and content that connect — fast.

- “Write a friendly Instagram caption about [product/service] with a clear call to action.”
- “Turn this blog post into 3 social media posts with different angles.” [UPLOAD BLOG]
- “Write a short post to introduce myself and what I do — keep it warm and personal.”
- “Create a fun poll question I could use in Instagram Stories about [topic].”
- “Give me 5 short tips I could share with my audience about [topic].”
- “Suggest a caption and hashtag set for a photo of my team at work.”
- “Create a short LinkedIn post about why I started my business, in my voice.”

EMAIL & CUSTOMER MESSAGES

Communicate clearly and warmly at every stage of the customer journey.

- “Write a welcome email for new subscribers to my newsletter — keep it friendly and human.”
- “Draft an email to thank customers after a purchase, and invite them to follow me on social.”
- “Write a short email to announce a new product or service.”
- “Create an email inviting past customers to book again — include a gentle offer or incentive.”
- “Write a subject line that gets people to open my email about [topic].”
- “Turn this Instagram post into an email format with a short intro and CTA.”

BRANDING, COPY & WEBSITE TEXT

Make your words work harder — on your site, flyers or shop signage.

- “Rewrite this About Us page to sound more personal and engaging.”
- “Give me 3 headline options for my homepage that clearly explain what I do in plain English.”
- “Suggest 5 short, catchy taglines for my business that reflect [YOUR BRAND PERSONALITY - fun/friendly/trustworthy etc.]”
- “Help me describe my product so it sounds exciting but still clear.”
- “Write a flyer headline that would make someone stop and read more.”
- “Turn this testimonial into a social proof quote I can use on my website.”
- “Write a short ‘mission statement’ I could include on my shop wall or Instagram bio.”

EXTRA TIPS

Start specific: Give AI enough context — business type, location, audience.

Ask for questions: Ask AI to ask you questions until it can give a great answer

Always edit: Make sure it still sounds like you.

Ask again: Don’t be afraid to say “Make it shorter” or “Try a more friendly tone.”

**AI helps you say more, more often
— but only you can say it with heart.**

Use these prompts to get started, stay consistent, and make marketing feel easier (not lazier).

Visit: www.futuremantis.com for more tips!